# Cultivating Wellness

A SURVEY ON THE WHO, WHAT, WHEN, WHERE & WHY OF CBD

Tiffany Devitt PROJECT CBD | PROJECTCBD.ORG | SEPTEMBER, 2019

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#### ABOUT PROJECT CBD

Project CBD is a California-based nonprofit dedicated to promoting and publicizing research into the medical uses of cannabidiol (CBD) and other components of the cannabis plant. We provide educational services for physicians, patients, industry professionals, and the general public.

For questions and suggestions regarding this report, please email us at: <u>research@projectcbd.org</u>.

## THE INFORMATION HEREIN IS NOT INTENDED TO DIAGNOSE, TREAT, OR CURE ANY DISEASE. THIS INFORMATION SHOULD NOT BE INTERPRETED AS MEDICAL ADVICE OR TREATMENT.

Tiffany Devitt, the author of this report, holds stock in, is separately employed by, and serves on the Board of Directors of, CannaCraft, a commercial cannabis company. The views and opinions expressed in this report are those of the author and do not necessarily reflect the policies or positions of CannaCraft.

#### **RECRUITMENT & PARTICIPATION**

In early 2019, Project CBD posted one of the most comprehensive research surveys to date on the use of CBD. With over 200 questions, the survey was designed to shed light on who is using CBD, what kind of products they are using, for what purpose, and to what ends.

As of June 26, 2019, 3,506 people had completed the survey. Survey participants spanned the globe, representing 58 different countries, from Afghanistan to Australia, from the US to Uruguay.

Participants reported using CBD for over 200 different medical conditions. The majority said they were using this much-talked-about cannabinoid for common ailments, such as pain, depression, anxiety, sleep problems, and hormonal conditions – all of which, despite their prevalence, remain stubbornly difficult to treat. A significant minority of survey respondents reported using CBD to manage the symptoms of catastrophic illnesses like cancer, Parkinson's disease, and Alzheimer's disease. The <u>complete list</u> of ailments is a sobering reminder of the limitations of pharmacology, and the magnitude of human suffering in the face of intractable diseases.

What follows is a preliminary summary of the data collected thus far. This survey is still open. We will be updating results regularly and publishing in-depth reports on specific conditions.

Visit projectcbd.org for more information and updates.

#### LIMITATIONS

There are limitations to this observational study that warrant mention. Most significant is the way participants were selected; we recruited from people who visit the Project CBD <u>website</u> or social media sites, or subscribe to the Project CBD <u>newsletter</u>. This means that participants were interested in CBD as a treatment modality, and many had already found it to be helpful. This likely had the effect of increasing the proportion of patients who reported improvements and decreasing the proportion of patients reporting that their condition worsened.

The selection of patients may have also introduced systematic biases in other categories, though this is less clear. For example, since CBD is rarely a first-line treatment, patients who turn to CBD products may be more likely to respond poorly to other modalities. This sample bias cannot be distinguished from the data, and the data must be viewed with these qualifications in mind.

Finally, this study relies entirely on self-reported outcomes.

#### SUMMARY OF KEY FINDINGS



This observational study validated some well-established facts about CBD – namely that it has a strong safety profile,<sup>i</sup> and is extraordinarily effective at ameliorating pain<sup>ii</sup> and anxiety.<sup>iii</sup> Participants reported significant improvements in pain and mood regardless of the underlying medical condition.

That said, the study also showed that CBD is not a panacea – as some would claim – for all that ails us. Some symptoms were decidedly less responsive to CBD products. For example, CBD was not particularly useful in helping people

with gastrointestinal diseases maintain a healthy weight. Nor did it have much of an impact on PMSrelated bloating, cancer-related diarrhea and constipation, or low sex drive during menopause.

Nonetheless, it was astonishingly effective at simply making people feel better – most likely because of its impact on pain, mood, and sleep.

The survey also found that there were few adverse effects, which is consistent with studies showing that CBD is safe and well-tolerated even at high doses.<sup>iv</sup>

#### WHO IS USING CBD?



The first question we set out to answer was who is using CBD? Based on this survey, it appears that the typical CBD user is white, well-educated, over 45, female, and living in the US.

To some extent, this skewing towards females may reflect their greater utilization of healthcare services in general<sup>v</sup>, and alternative medicines in particular<sup>vi</sup>. It may also reflect the fact that the two most prevalent conditions for which participants reported using CBD – pain and anxiety – affect women disproportionately.<sup>vii, viii</sup>

Regarding ethnicity, as mentioned, the vast majority of survey participants were white. In the US, which is where the majority of participants were located, this may be due to the high costs of CBD therapeutics, the greater utilization of alternative therapies by Caucasians,<sup>ix</sup> and/or a wariness of cannabis on the part of communities of color that have borne the brunt of the US drug war.

CBD users in this survey also skewed older. Almost two-thirds were over the age of 44, and almost 20% were seniors over the age of 64. This finding may be explained by CBD's popularity for treating pain and sleep problems, ailments that are common among the elderly, particularly in the US where half of older adults report suffering from chronic "bothersome" pain,<sup>x</sup> and half report regular sleep disturbances.<sup>xi</sup>

#### WHAT KIND OF PRODUCTS ARE PEOPLE USING?



Participants were more likely to be using CBD from hemp rather than cannabis. (This is unsurprising given that the latter is still illegal in most of the world.)

They tended to favor CBD tinctures and topicals over traditional modes of taking cannabis, i.e. smoking and edibles. They typically used CBD products multiple times per day and used more than one type of product (most often a tincture with a topical).

Few participants were able to say how much CBD (or THC) they were taking, suggesting an urgent need for both better product labeling and consumer education. Almost half of participants had been using CBD for under six months.

#### WHAT ARE PEOPLE USING CBD FOR?

The vast majority of participants reported using CBD to alleviate pain (particularly inflammatory pain), to improve mood and sleep, and/or for general wellness.

Around 10% reported using CBD products to treat severe, debilitating, treatment-resistant conditions, including brain injuries, epilepsy, multiple sclerosis, autism spectrum disorder, Parkinson's disease, and Alzheimer's disease.

Most participants were using CBD for more than one condition, and there was a notable clustering of certain conditions.<sup>xii</sup> Pain, mood issues, and sleep problems correlated closely. A significant number of participants using CBD for pain reported suffering from fibromyalgia and/or arthritis though we had not asked specifically about these conditions. There was also a notable correlation between addiction and ADD/ADHD, and addiction and PTSD; participants who were using CBD for ADD/ADHD or PTSD were three times more likely than the average participant to be using CBD for alcoholism or addiction.

#### CBD'S IMPACT & EFFICACY



The survey asked about CBD's impact on six quality of life measurements: Pain, mood, sleep, physical function, energy or motivation, and the ability to socialize. A majority of participants reported some improvement across all measures, but the most significant were in the areas of pain and mood.

Forty percent of participants reported having one or more side effects. These were typically mild. The most common side effects were dry mouth, tiredness, dry or bloodshot eyes, and increased appetite.

Of great interest were the efficacy reports for specific conditions. The survey asked about 17 different conditions for which CBD is sometimes used, including alcoholism/addiction, ADD or ADHD, Alzheimer's disease, autism spectrum disorder, brain injury (e.g. stroke, TBI, tumor), cancer, diabetes, epilepsy and

other seizure disorders, gastrointestinal disease (e.g. Colitis, Crohn's, IBS), depression, anxiety and other mood disorders, motion sickness, pain, Parkinson's disease, hormonal conditions (e.g. PMS, menopause), multiple sclerosis, PTSD, and sleep problems. The survey asked what type or stage of disease the person had (e.g. type 1 or type 2 diabetes), and how they felt CBD impacted the common symptoms of that disease.

Here are some of the findings regarding the efficacy of CBD for specific conditions:

- ✓ CBD for Pain: Most participants taking CBD for pain indicated that they got meaningful relief. Just under 90% of participants of this group reported some improvement in the frequency and duration of their pain, with 60% reporting that CBD made these aspects "much better." Most significant though was CBD's impact on the perception of pain intensity: Before taking CBD, the average pain score was 6.85; when taking CBD, the average pain score was 2.76, representing a 60% decrease in intensity.
- ✓ CBD for Sleep: Participants taking CBD for sleep were more likely to report having problems staying asleep than getting to sleep though most people reported having difficulty with both. Participants reported that CBD helped them get to sleep more quickly, reducing the average time from about an hour to 20 minutes. They also reported waking up much less often − 1.4 times per night versus 4.3 or about a third as many times. Without CBD, almost three-quarters of participants reported waking up tired; with CBD, 9% reported waking up tired. The reported improvements in how people reported feeling upon waking is likely explained by improvements in the ability to stay asleep. People taking CBD for sleep were somewhat more likely to also use some THC than the average participant.
- ✓ CBD for Anxiety, Depression & Other Mood Disorders: Almost 90% of participants using CBD for a mood disorder reported that they had anxiety. For most, anxiety went hand-in-hand with depression. Participants reported that CBD had significant effect as both an anti-anxiety agent and anti-depressant. It performed especially well at mitigating feelings of nervousness; 92% of participants experienced some relief from this symptom, and 68% reported that feelings of nervousness were "much better" with CBD. CBD also performed well at relieving panic attacks, mitigating mood swings, and quelling feelings of agitation, irritability, and sadness. CBD was less effective at mitigating difficulties concentrating, a lack of interest in activities, and digestive upset; almost a fifth of people report no change in these symptoms. Moreover, 3% of people using CBD for a mood disorder reported that the ability to concentrate worsened with CBD.
- ✓ CBD for Hormonal Issues: Among people taking CBD for PMS, menopause, or other female hormonal conditions, CBD appears to be highly effective in addressing mood disturbances and pain. It also appears to help mitigate night sweats and, to a lesser degree, hot flashes associated with menopause. CBD was less effective at ameliorating bloating common to menstruation; and it was less effective at mitigating sexual discomfort, low sex drive, and dry skin associated with menopause. About 5% of people reported that their CBD product made PMS-related food cravings worse, an effect that may be attributable to THC's well-known tendency to cause the "munchies."

- CBD for PTSD: Among people taking CBD for PTSD, CBD appears to be highly effective in addressing a range of symptoms, particularly anxiety, anger, irritability, depression, mood swings, and panic attacks. CBD also appears helpful, though less so, in mitigating unwanted thoughts, nightmares, and heart palpitations in people with PTSD.
- ✓ CBD for Gastrointestinal (GI) Diseases: Among people taking CBD for GI diseases, particularly IBS (Irritable Bowel Syndrome), CBD appears to be extremely helpful for relieving abdominal cramps or pain, nausea or vomiting, and indigestion. Many participants also found it helpful for fatigue though some found it made them more tired. CBD appears to be less effective at helping people with GI diseases maintain a healthy weight; half of participants in this group reported either no change or a worsening of this symptom.
- CBD for ADD / ADHD (Attention Deficit Disorder / Attention Deficit Hyperactivity Disorder): Among people with ADD/ADHD, CBD appears most helpful with staying on task, minimizing distractibility, and mitigating agitation or irritability. It appears less effective at minimizing the tendency to lose things and procrastinate (common to ADD/ADHD) and sometimes made those symptoms worse.
- CBD for Cancer: Among people taking CBD for cancer, CBD was most helpful with ameliorating nausea and vomiting. Many participants also found it helpful for appetite, neuropathy (numbness or tingling), and weakness. As mentioned earlier, CBD was markedly less likely to help with cancer-related constipation and diarrhea. The most significant side effects were with memory and concentration issues. People taking CBD for cancer were more likely than the average participant to be taking some THC. This may be due to THC's efficacy as a pain reliever<sup>xiii</sup> or to well-publicized preclinical data suggesting that both THC and CBD may have tumor-fighting properties.<sup>xiv</sup>
- ✓ CBD for Diabetes: Participants taking CBD for diabetes were asked their average blood sugar levels before and after they started taking CBD. Though average blood sugar levels with CBD were still high, they showed significant improvements over the pre-CBD levels, decreasing from 178 to 130 on average. Participants also reported significant improvements in neuropathy-type symptoms (i.e. nerve pain, tingling or numbness), and some improvements in their ability to maintain a healthy weight.
- ✓ CBD for Alcoholism / Addiction: Among people using CBD for addiction, most (70%) were seeking to abstain from their substance of abuse (as opposed to using less or getting through withdrawal). CBD appeared to be extremely helpful for getting and staying off opiates. This is consistent with observational studies that have noted that many patients voluntarily decrease the number of opiates they are using—or go off opiates completely—when they use them in conjunction with cannabis, as well with animal and preclinical studies suggesting that cannabis and CBD may reduce the risk of relapse.<sup>xv</sup> CBD was also reportedly helpful for reducing or eliminating alcohol consumption. It was comparatively less helpful as a smoking cessation aid. Twenty-four percent of tobacco users experienced no change, and 4% report using more tobacco after introducing CBD.
- CBD for Brain Injury: Among people using CBD for a brain injury (typically a TBI), CBD proved most helpful for relieving headaches, irritability, and agitation. CBD was less helpful for balance issues. In a small percentage of participants, CBD seemed to make issues with memory, concentration, and selfexpression worse.

#### DEMOGRAPHICS

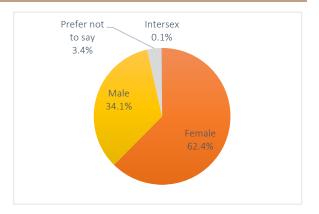


This section looks at the demographics of survey participants, including gender, ethnicity, age, education, and location.

#### SEX

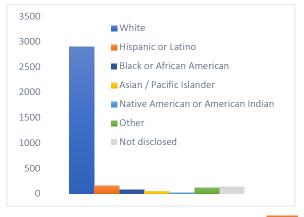
Participants skewed strongly female. This skewing may reflect females' higher utilization of healthcare services in general and alternative medicines in particular.

It may also reflect the fact that the two most prevelant conditions – pain and anxiety – affect women disporportionately.



#### ETHNICITY

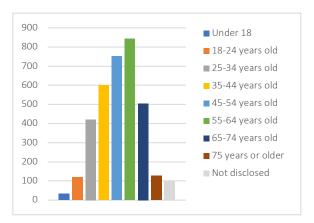
The vast majority of survey participants classified themselves as white. In the US, this may be due to the high cost of CBD therapeutics, greater utilization of alternative therapies by Caucasians, and/or a wariness of cannabis therapeutics on the part of communities of color that have borne the brunt of the US drug war.



#### AGE

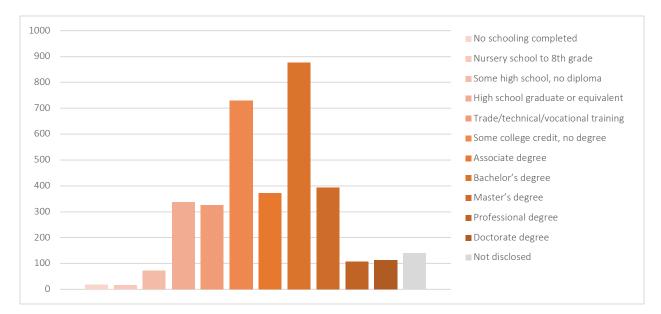
Participants skewed older. Almost two-thirds were over the age of 44, and almost 20% were over the age of 64.

This may be explained by the CBD's reported effectiveness in treating pain and sleep problems, ailments that are common among the elderly, particularly in the US where half of older adults (i.e. over the age of 65) report suffering from "bothersome" pain regularly, and half report regular sleep disturbances.



#### EDUCATION

Survey participants were well-educated. Just under three-quarters reported having at least some college education. About one-fifth (18%) reported having a graduate degree. This may reflect the fact that participants were recruited through Project CBD, a website that focuses on CBD science and education.



#### LOCATION OF PARTICIPANTS

Fifty-eight separate countries were represented in the survey; however, most participants (80%) were from the United States.

#### TOP COUNTRIES

- 1. United States
- 2. Canada
- 3. United Kingdom
- 4. South Africa
- 5. Australia
- 6. Germany
- 7. Norway
- 8. Mexico
- 9. Argentina
- 10. Italy

#### TOP US STATES

- 1. California
- 2. Texas
- 3. Florida
- 4. Washington
- 5. Pennsylvania
- 6. Kentucky
- 7. North Carolina
- 8. Utah
- 9. Colorado
- 10. New York

#### CBD PRODUCTS & DOSING



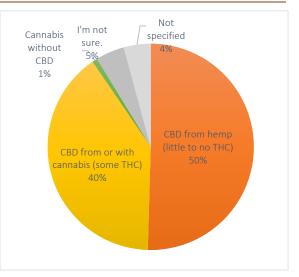
This section looks at what people are taking: what type of products, what dosages, how often, and for how long.

#### CBD SOURCES: HEMP VS. CANNABIS

Half of participants reported using CBD from hemp, that is CBD with less than 0.3% THC. Forty percent reported using CBD from cannabis or in combination with cannabis, meaning they take some THC as part of their CBD routine though amounts varied wildly.

The survey did not ask about CBD isolates. Some of the participants who did not specify the source of their CBD (4%) may be using an isolate.

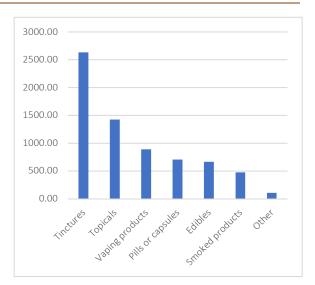
Five percent of participants stated that they were not sure where their CBD came from. This may reflect poor labeling, and/or confusion around the changing legal definition of hemp.



#### **PRODUCT TYPES**

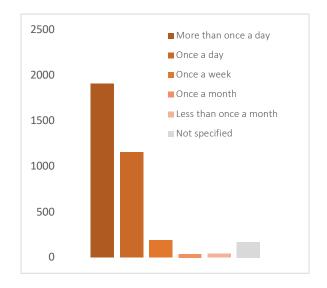
CBD users tended to favor smoke-free methods, like tinctures and topicals, over traditional modes of ingesting cannabis (i.e. smoking, vaping, and edibles).

Almost half of participants (46%) reported using more than one type of product. The most popular combination was a tincture with a topical (13%) followed by a tincture with a vaped product (4%). Only 2% of participants reported using a topical alone.



#### FREQUENCY OF USE

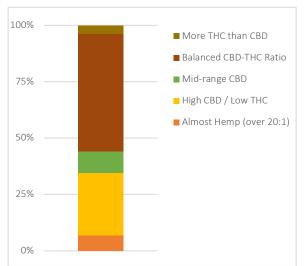
The majority of survey respondents report taking CBD at least once a day, and over half reported taking it multiple times per day.



#### DOSING & RATIO

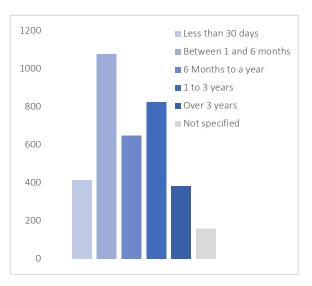
Few participants were able to say how much CBD (or THC) they were taking, suggesting an urgent need for both better product labeling and consumer education. Those that did answer this question indicated that they take anywhere from 2mg to 1000mg.

About half of participants taking CBD with or from cannabis specified the ratio of CBD to THC. Most favored a balanced ratio of CBD and THC (between 4:1 and 1:1), or a high CBD/low THC ratio between (20:1 and 10:1).



#### LENGTH OF USE

Forty-four percent of participants said that they had been using CBD for less than six months. This is not surprising given how recently it's become available and its therapeutic potential understood. Over one-third reported that they had been using CBD for over one year, and 11% reported they had been using it for over three years.



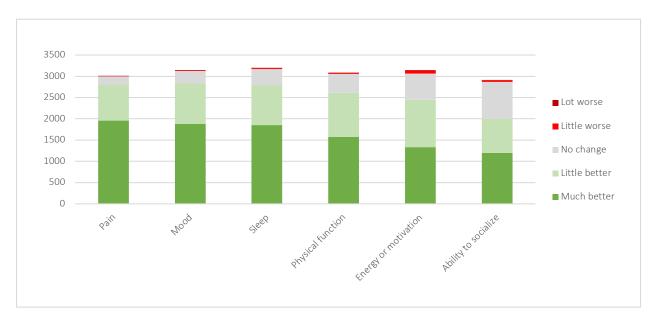
#### GENERAL IMPACT & SIDE EFFECTS



This section looks at the overall impact of CBD. Specifically: how did CBD impact key quality of life measurements, what sort of side effects did people experience, and how serious were those side effects?

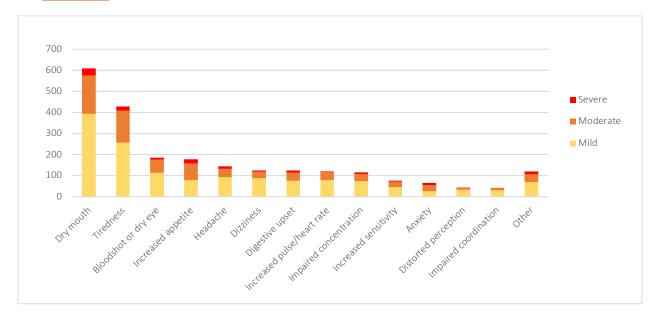
#### QUALITY OF LIFE MEASURES

Participants were asked to assess CBD's impact on six quality of life measurements – pain, mood, sleep, physical function, energy or motivation, and the ability to socialize – and indicate if CBD made them feel "much better," "a little better," "a little worse," "a lot worse," or "no change." A majority of survey respondents reported some improvement in all areas. The most significant improvements were in the areas of pain and mood. The only noticeable negative effects were on energy and motivation; just over 2% of participants reported that their energy or motivation got worse. This may be explained by the fact that both CBD and THC can be sedating depending upon the dose.



#### SIDE EFFECTS

Forty percent of participants reported having one or more side effects. These were typically mild. The most common side effects were dry mouth (18% of participants), tiredness (12%), dry or bloodshot eyes (5%), and increase appetite (5%).



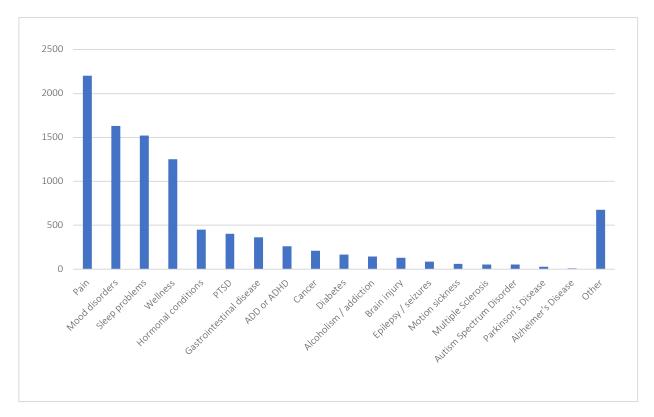
See <u>Appendix B</u> for the complete list of reported side effects.

#### CONDITIONS



This section looked at the conditions for which people are taking CBD.

Participants reported using CBD for over 200 different conditions. (See <u>Appendix A</u> for the complete list.) The vast majority, however, reported using CBD to alleviate pain, improve mood and sleep, and/or for general wellness. Most participants (71%) were using CBD for more than one condition. Around 10% reported using CBD to treat serious, intractable illnesses such as brain injuries, epilepsy, multiple sclerosis, autism spectrum disorder, Parkinson's, and Alzheimer's.



#### CBD FOR PAIN

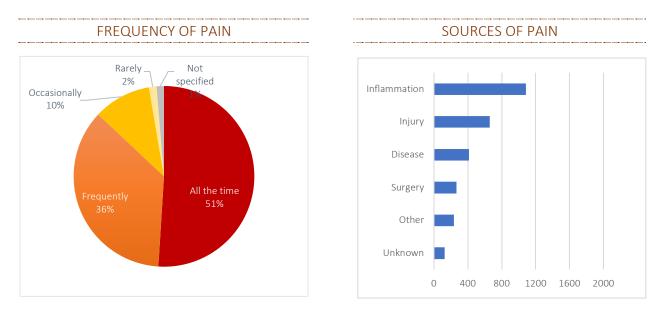


#### PROFILE

**2,202** People reported taking CBD for pain **65%** Female | **33%** Male | **2%** Prefer not to say

The vast majority of participants taking CBD for pain stated that they turned to CBD because they had pain most, if not all, the time (87%). Many had identified multiple sources of pain, the most significant being inflammation. Almost 10% of participants with pain indicated in the comments field that they had arthritis and/or fibromyalgia.

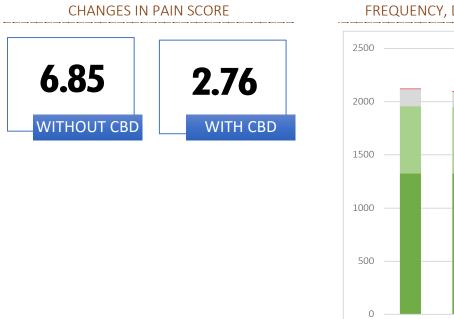
Other health issues were common among those with pain, in particular, sleep problems (51%), mood issues (typically anxiety and/or depression) (51%), hormonal conditions (15%), PTSD (14%), and gastrointestinal disease (12%).



Participants were asked to rate their pain with and without CBD on a scale of 1 to 10 where 1 represented "a little pain" and 10 represented "the worst pain imaginable." They were also asked about changes in the frequency, duration, and intensity of their pain.

Participants reported meaningful improvement against all pain measures. Just under 90% of participants reported some improvements in the frequency and duration of their pain, with 60% reporting that CBD made these aspects "much better." Most significant though was CBD's impact on the intensity of pain. Almost 70% of participants reported that their pain intensity was "much better" with CBD; an additional 23% reported it was "a little better." Without CBD, the average pain score was 6.85. With CBD, the average pain score was 2.76, representing an average decrease in intensity of 60%.

In light of the well-known dangers of opiates, this suggests that CBD has significant potential as a non-toxic, non-addictive, alternative pain remedy.



#### FREQUENCY, DURATION & INTENSITY

Frequency Duration

Intensity

Lot worse

Little worse
 No change

Little better
 Much better

#### CBD FOR SLEEP



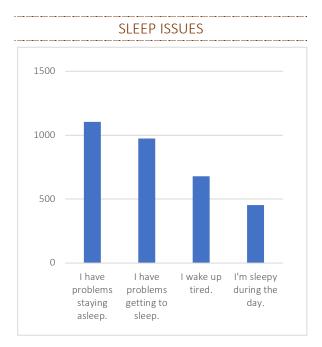
#### PROFILE

**1,521** People reported taking CBD for sleep problems **69%** Female | **29%** Male | **2%** Prefer not to say

Survey participants were slightly more likely to report having problems staying asleep rather than falling sleep, though most people reported having difficulty with both.

Other health issues were common among those using CBD for sleep, in particular, pain (73%), mood issues (63%), hormonal conditions (20%), PTSD (18%), and gastrointestinal disease (15%).

People taking CBD for sleep were slightly more likely than average to use CBD with or from cannabis (rather than CBD from hemp alone), meaning they were more likely to be using some THC with their CBD.



Survey participants were asked to estimate how many minutes it took them to get to sleep with and without CBD, and how often they woke in the night with and without CBD.

Participants reported that CBD helped get to sleep more quickly, reducing the average time from about an hour to 20 minutes. Perhaps more importantly, participants reported waking up less often when using CBD for sleep (about a third as many times).

#### NO. OF MINUTES TO GET TO SLEEP



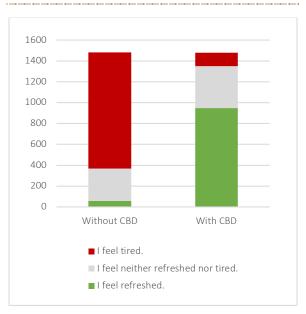
A majority of participants reported improvements in how they felt upon waking. Almost three-quarters of participants reported waking up tired without CBD; 9% reported waking up tired with CBD.

The significant improvements in how participants reported feeling upon waking when using CBD was likely connected to the decrease in the number of times they woke during the night.

## NO. OF TIMES ONE WAKES IN THE NIGHT



#### FEELINGS UPON WAKING



#### CBD FOR MOOD DISORDERS



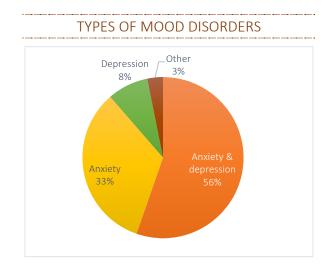
#### PROFILE

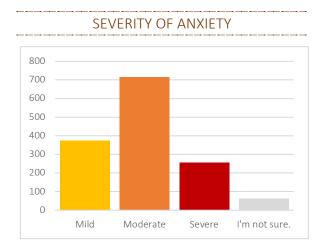
**1,631** People reported taking CBD for mood disorders **70%** Female | **28%** Male | **2%** Prefer not to say

Of the participants taking CBD for a mood disorder, most stated that they had anxiety, depression, or both. The most common types of anxiety were generalized anxiety disorder (50% of all participants taking CBD for anxiety), social anxiety (10%), and panic disorder (10%).

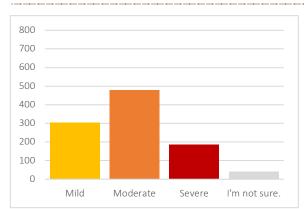
Most people with depression (58% of all participants taking CBD for depression) were not sure what type they had. Twelve percent of people taking CBD for depression said they had major depressive disorder, and seven percent said they had bipolar depression.

Most participants reported that their anxiety and/or depression were of moderate severity.



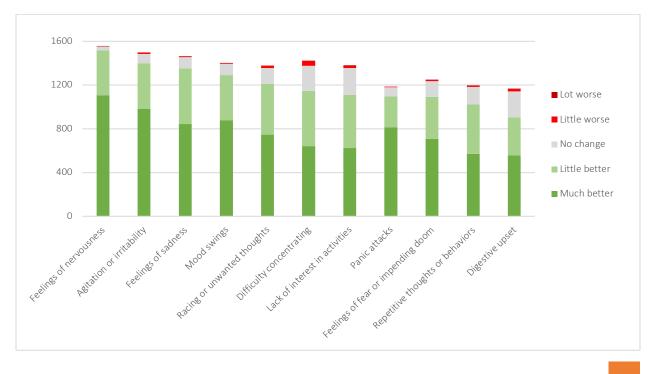


SEVERITY OF DEPRESSION



Survey participants were asked to rate how CBD impacted 11 common symptoms of mood disorders (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." CBD appeared to be quite effective as an anti-anxiety agent and anti-depressant. Participants reported that it performed especially well at mitigating feelings of nervousness. Ninety-two percent of people experienced some relief, and 68% reported that feelings of nervousness were "much better" with CBD. CBD also performed well at relieving panic attacks, mitigating mood swings, and quelling feelings of agitation, irritability, and sadness.

CBD was less effective at mitigating difficulties concentrating, lack of interest in activities, and digestive upset. While still somewhat helpful for most, seventeen percent of people reported no improvement in these symptoms. And, 3% of people reported that the ability to concentrate worsened with CBD.



#### CBD FOR HORMONAL CONDITIONS



#### PROFILE

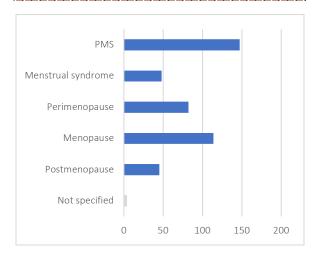
#### 452 Females reported taking CBD for hormonal issues

Participants reported taking CBD for female hormonal issues across the lifecycle, from PMS to post-menopause.

Typically, people taking CBD for hormonal conditions also reported using CBD for pain (76%), and sleep problems (69%).

This group was more likely than average to be taking hemp (with little to no THC) rather than cannabis-derived CBD. Fifty-seven percent utilized hemp-derived CBD, while 38% used CBD with or from cannabis.

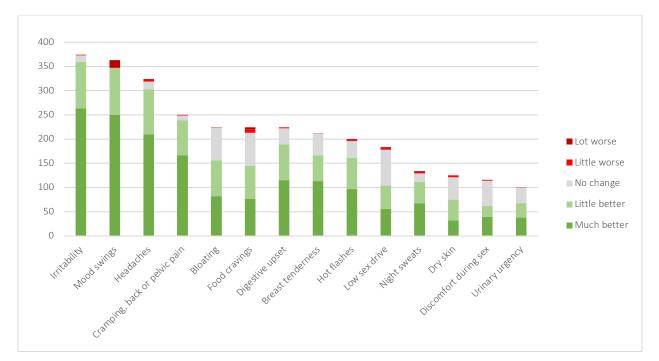




#### EFFICACY

Participants were asked to rate how CBD impacted 14 common symptoms of hormonal conditions (see chart below), indicating whether symptoms were "much better," "little better," "no change," a "little worse," or "lot worse." CBD appeared to be highly effective in addressing mood and pain issues associated with female hormonal cycles. It also appeared to be especially helpful in mitigating night sweats and, to a lesser degree, hot flashes associated with menopause.

CBD was less effective at ameliorating bloating and food cravings related to menstruation, and sexual discomfort, low sex drive associated and dry skin related to menopause. About 5% of people reported that their CBD product made PMS-related food cravings worse, an effect that may be attributable to THC's well-known tendency to cause the "munchies."



#### CBD FOR PTSD



#### PROFILE

**406** People reported taking CBD for PTSD (Post-Traumatic Stress Disorder) **69%** Female | **30%** Male | **1%** Prefer not to say

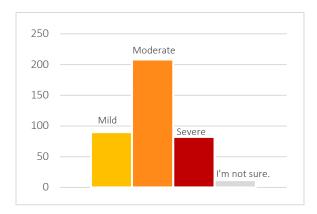
Most participants using CBD for PTSD characterized their PTSD as "moderate." Over half (57%) reported that they had had PTSD for over ten years. Fourteen percent of participants with PTSD were military veterans.

The majority of participants using CBD for PTSD also reported that they were using CBD for depression (80%), pain (77%), and sleep problems (67%).

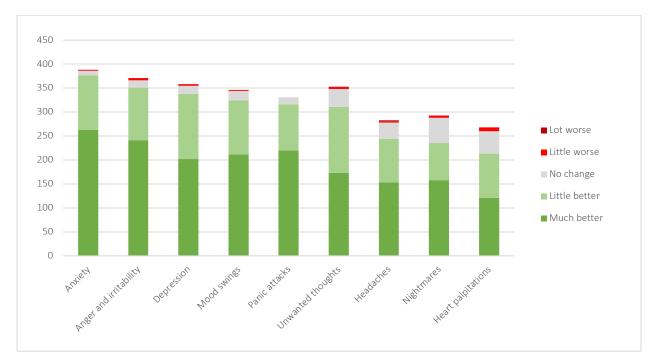
Notably, this group was almost three times more likely than the average participant to report using CBD for alcoholism/addiction. And, they were almost three times more likely to be using CBD for a brain injury.

This group favored CBD derived from or used in combination with cannabis over hemp-derived CBD (53% utilized CBD from or with cannabis), meaning they were more likely to be using THC.





Participants were asked to rate how CBD impacted nine common symptoms of PTSD (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." CBD appeared to be highly effective in addressing a range of PTSD symptoms, particularly anxiety, anger, irritability, depression, mood swings, and panic attacks. CBD was also helpful, though less so, in mitigating unwanted thoughts, nightmares, and heart palpitations.



#### CBD FOR GASTROINTESTINAL DISEASE



#### PROFILE

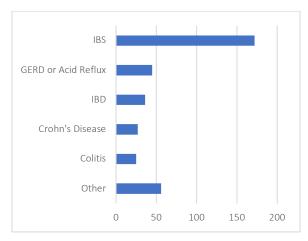
**366** People reported taking CBD for gastrointestinal (GI) diseases **71%** Female | **26%** Male | **3%** Prefer not to say

Irritable Bowel Syndrome (IBS) was the most common GI condition among participants reporting that they were using CBD for GI diseases.

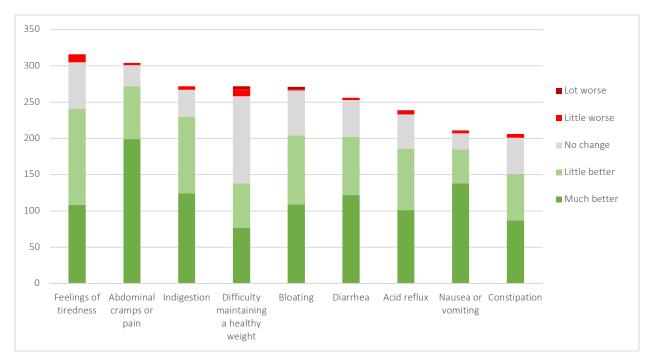
The majority of participants using CBD for GI disease also reported that they were using CBD for pain (73%), mood issues (66%), and sleep problems (62%).

This group was more likely than average to be taking CBD with or from cannabis (as opposed to hemp-derived CBD), meaning they were more likely to be using some THC with their CBD.

### TYPE OF GI DISEASES



Participants were asked to rate how CBD impacted nine common symptoms of GI diseases (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." CBD appeared to be most helpful with relieving abdominal cramps or pain, nausea or vomiting, and indigestion. Many participants also found it helpful for fatigue though a small percentage found CBD made them more tired. CBD appeared to be far less effective at helping people with GI diseases maintain a healthy weight.



#### CBD FOR ADD / ADHD



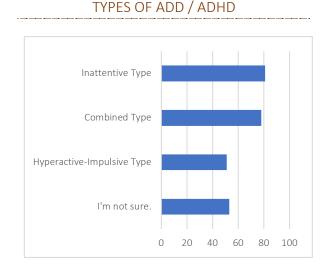
#### PROFILE

263 People reported taking CBD for ADD / ADHD57% Female | 38% Male | 4% Prefer not to say

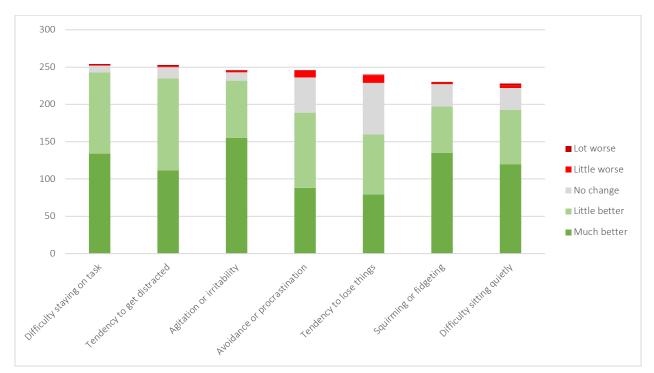
People reporting that they were using CBD for ADD / ADHD (attention deficit disorder /attention deficit hyperactivity disorder) typically had Inattentive Type or Combined type. This group frequently reported that they were using CBD for other issues such as mood issues (78%), pain (68%), and sleep problems (60%).

Similar to participants using CBD for PTSD, this group was almost three times more likely to be using CBD for alcoholism/addiction, as well.

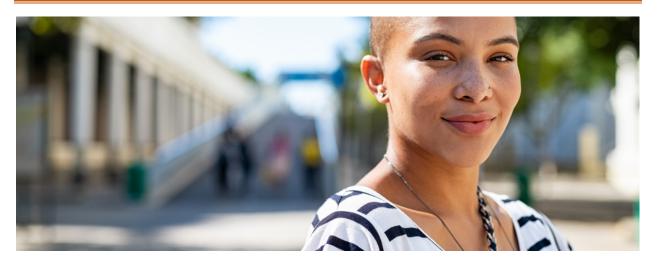
In addition, they were more likely to be using CBD with or from cannabis rather than hempderived CBD alone, meaning they were more likely to be using some THC with their CBD.



Participants were asked to rate how CBD impacted seven common symptoms of ADD/ADHD (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." CBD appeared to be most helpful with staying on task, minimizing distractibility, and mitigating agitation or irritability. It appeared less effective at minimizing the tendency to lose things and procrastinate and sometimes makes those symptoms worse.



#### CBD FOR CANCER



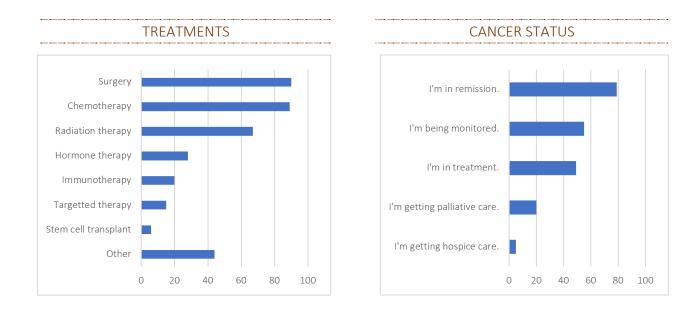
#### PROFILE

**214** People reported taking CBD for cancer **51%** Female | **49%** Male

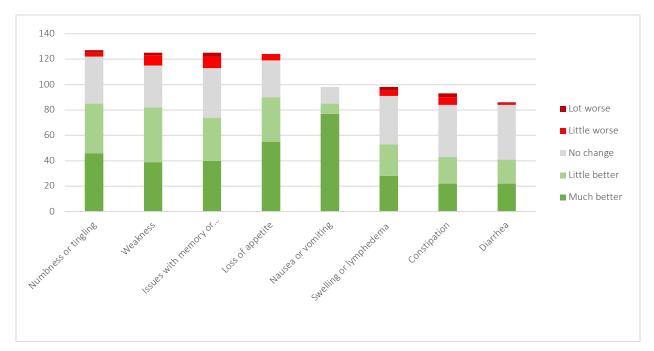
Participants reported having 32 different types of cancer. Breast, prostate, and colon/rectal cancer were the most common. The majority of participants in this group had had either surgery, chemotherapy, or radiation therapy. Many were in remission / cancer-free. Many were also using CBD for pain (44%), sleep problems (30%), and/or mood issues (25%).

Participants using CBD products for cancer were more likely to be using CBD with or from cannabis rather than hemp-derived CBD alone (57% versus 40%), meaning they were more likely to be taking some THC with their CBD regimen. This may be due to THC's effectiveness as a pain reliever or to well-publicized preclinical data suggesting that both THC and CBD may have tumor-fighting properties.

#### **CANCER TYPES** Breast cancer Prostate cancer Colon or rectal cancer Lung cancer Brain cancer Leukemia Non-Hodgkin lymphoma Thyroid cancer Melanoma Liver cancer Kidney cancer Endometrial cancer Bladder cancer Pancreatic cancer Other 0 10 20 30 40 50 60



Participants were asked to rate how CBD impacted eight common symptoms of cancer and cancer treatment (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." CBD was most helpful with ameliorating nausea and vomiting. Some participants also found it helpful for loss of appetite, neuropathy (numbness or tingling), and weakness. CBD was markedly less likely to help with cancer-related constipation and diarrhea. The most significant side effects related to memory and concentration.



#### CBD FOR DIABETES



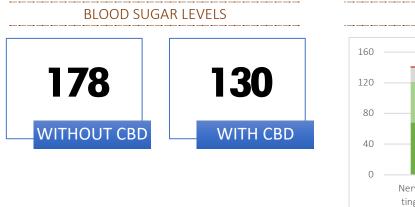
#### PROFILE

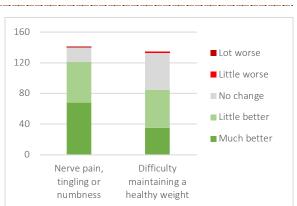
169 People reported taking CBD for diabetes53% Female | 44% Male | 3% Prefer not to say

Most participants taking CBD for diabetes had Type 2 diabetes (72%). Many reported that they were taking CBD for other conditions, in particular, pain (77%), mood issues (49%), and sleep problems (46%). A significant minority of this group (14%) also reported taking CBD for GI diseases.

#### EFFICACY

Participants were asked about their typical blood sugar levels before and after they started taking CBD. Though the average levels with CBD were still high, they showed significant improvements over the pre-CBD levels, decreasing by about 27% on average. Participants also reported significant improvements in neuropathy-type symptoms (i.e. nerve pain, tingling or numbness), and some improvements in their ability to maintain a healthy weight.





SYMPTOM RELIEF

# CBD FOR ALCOHOLISM / ADDICTION

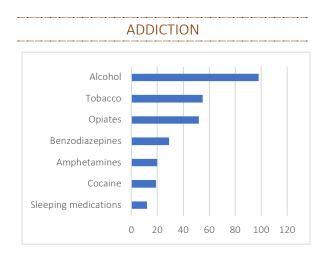


#### PROFILE

**145** People reported taking CBD for addiction **49%** Female | **48%** Male | **3%** Prefer not to say

Most participants using CBD for addiction reported being addicted to alcohol (68%), tobacco (38%), and/or opiates (36%). A smaller percent reported being addicted to benzodiazepines, amphetamines, cocaine, sleeping medications, ketamine, food, sugar, caffeine, and high THC cannabis. A majority of participants using CBD for addiction (55%) reported having more than one addiction. The most common combinations were alcohol and tobacco, alcohol and opiates, and opiates and tobacco, in that order. Participants taking CBD for addiction were very likely to report that they were also taking CBD for mood issues (78%), pain (69%), sleep problems (58%), and PTSD (30%).

Participants were asked what their primary recovery goal was: to avoid a relapse (stop using the substance), use less of the addictive substance, or manage the symptoms of withdrawal/detox. Most stated that they were trying to abstain from their addictive substance(s).

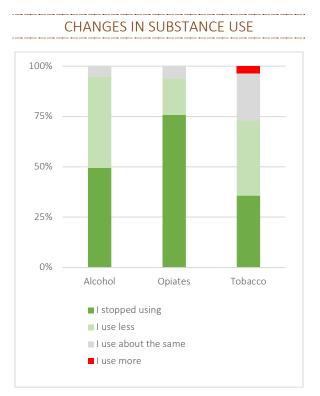


	PRIMARY RECOVERY GOAL
70%	"I'm trying to abstain/avoid a relapse."
23%	<i>"I'm trying to use less of the substance I'm addicted to."</i>
7%	"I'm trying to get through detox or withdrawal."

#### EFFICACY

CBD appeared to be extremely helpful for getting off and staying off opiates. This is consistent with observational studies that have noted that many patients voluntarily decrease the number of opiates they are using—or go off opiates completely—when they use them in conjunction with cannabis, as well with animal and preclinical studies suggesting that cannabis and CBD may reduce the risk of relapse.

CBD was also reportedly helpful for reducing or eliminating alcohol consumption. It was comparatively less helpful as a smoking cessation aid. Twenty-four percent of tobacco users experienced no change, and 4% report using more tobacco after introducing CBD.



## CBD FOR BRAIN INJURIES

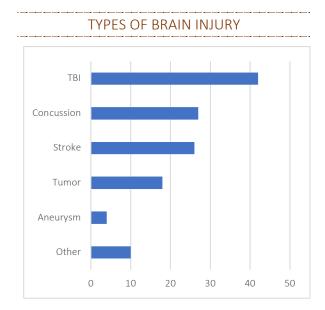


## PROFILE

**128** People reported taking CBD for brain injuries **58%** Female | **41%** Male | **1%** Prefer not to say

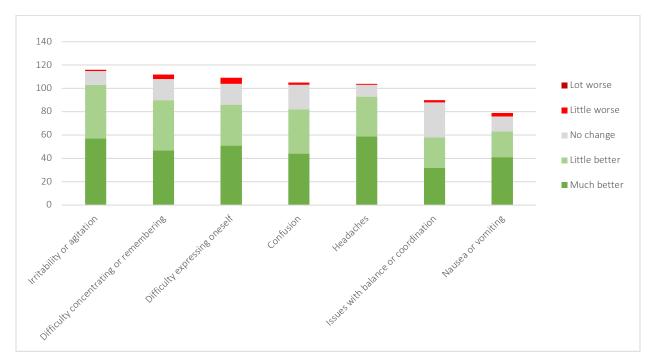
The most common type of brain injury among participants was a TBI or Traumatic Brain Injury. Participants taking CBD for brain injuries often reported that they were also taking CBD for pain (68%), mood issues (55%), sleep problems (46%), and PTSD (33%).

People with a brain injury were twice as likely to report using CBD for addiction as the average participant. Participants with brain injuries were also more likely to be taking CBD from or with cannabis rather than hemp-derived CBD alone (53% versus 40%), meaning they were more likely to be taking some THC with their CBD.



## EFFICACY

Participants were asked to rate how CBD impacted seven common symptoms of brain injuries (see chart below), indicating whether the symptom was a "much better," "little better," "no change," a "little worse," or "lot worse." For participants with brain injuries, CBD appeared most helpful for relieving headaches, irritability, and agitation. CBD was less helpful at relieving issues with balance or coordination. In a small percentage of participants, participants reported that issues with memory, concentration, and self-expression worsened though it is unknown if this was the result of CBD or THC.



## ANECDOTAL FEEDBACK

In spite of the fact that this was a lengthy survey, over half of participants (1,897) answered the question "what else would you like to share about your CBD experience?" adding free-form comments at the end of their submission.

Most comments elaborated on how CBD enhanced the quality of participants' lives, often poignantly describing the change in the day-to-day experience of their symptoms. Others elaborated on its efficacy for specific conditions, and many described CBD's unexpected helpfulness in ameliorating symptoms for which they weren't even taking CBD (such as psoriasis).

Many participants also noted that CBD helped them reduce or eliminate other medications, most notably opiates, but also anti-depressants, anti-anxiety agents, thyroid medications, insulin, and other prescription drugs.

A number of participants bemoaned the lack of access to CBD and other cannabis-derived therapeutics and the high price of such products. Others expressed consternation over the challenges of find right product.

Quite a few participants requested more information on how to figure out the right dose and/or balance of CBD and THC. Others wanted to share tips on using CBD based on their own experience, such as how much to use, daytime versus nighttime use, their favorite modes of administration, etc.

A few participants reported side effects, including in one case the need to change – under their doctor's supervision – their dose of Warfarin (a common blood thinner).

# CONCLUSIONS

Figuring out how to maximize the therapeutic benefits of CBD and other cannabis compounds is still a work in progress. This survey was intended to harness the great "laboratory experiment in democracy" known as medical and recreational cannabis that's been unfolding state-by-state and around the world. We did this by crowd-sourcing therapeutic knowledge and sharing our collective learnings.

While largely anecdotal and limited in scope, the message is one of hope for people suffering a wide range of difficult-to-treat conditions and symptoms.

For questions and suggestions, please email us at: <u>research@projectcbd.org</u>.

## APPENDIX A: MEDICAL CONDITIONS FOR WHICH PARTICIPANTS USE CBD

Participants reported that they were using CBD to treat a wide range of medical conditions and symptoms. The full list, which is below, includes many difficult to treat diseases.

- 1. Acid reflux
- 2. Acne
- 3. Acoustic neuroma
- 4. ADD / ADHD
- 5. Adrenal insufficiency
- 6. AIDS
- 7. Alcoholism / addiction
- 8. Allergies
- 9. Alopecia
- 10. ALS
- 11. Alzheimer's disease
- 12. Alzheimer's prevention
- 13. Anger management
- 14. Ankylosing spondylitis
- 15. Antiphospholipid syndrome
- 16. Anxiety
- 17. Appetite stimulation
- 18. Appetite suppression
- 19. Arrhythmia
- 20. Arthritis
- 21. Asthma
- 22. Atherosclerosis
- 23. Atrial fibrillation
- 24. Autism Spectrum Disorder
- 25. Autoimmune disease
- 26. Babesia disease
- 27. Back injury
- 28. Back pain
- 29. Bipolar disorder
- 30. Body dysmorphia
- 31. Brain injury
- 32. Bronchiectasis
- 33. Bulimia
- 34. Bulging cervical disks
- 35. Bursitis
- 36. Cancer
- 37. Cancer prevention
- 38. Carpel tunnel syndrome
- 39. Cataracts
- 40. Celiac disease
- 41. Cerebral palsy
- 42. Cervical spondylotic myelopathy
- 43. Charcot Marie Tooth disease
- 44. High cholesterol
- 45. Chronic fatigue syndrome
- 46. Cluster headaches
- 47. Colitis

- 48. Complex regional pain
- syndrome
- 49. Concussion
- 50. Connective tissue disorder
- 51. COPD
- 52. Cranial facial pain
- 53. Crohn's disease
- 54. Cymbalta withdrawal
- 55. Degenerative joint disorder
- 56. Depression
- 57. Dermatitis
- 58. Diabetes
- 59. DiGeorge syndrome
- 60. Diverticulitis
- 61. Dysautonomia
- 62. Dystonia
- 63. Eczema
- 64. Ehlers-Danlos Syndrome
- 65. Endometriosis
- 66. Enlarged spleen
- 67. Epilepsy/seizures
- 68. Essential tremors
- 69. Exercise recovery
- 70. Fatigue
- 71. Fibromyalgia
- 72. Focus
- 73. Functional neurological disorder
- 74. Generalized anxiety disorder
- 75. General movement disorder
- 76. General wellness
- 77. GERD
- 78. Glaucoma
- 79. Gluten sensitivity
- 80. Gout
- 81. Graft vs host disease
- 82. Grave's disease
- 83. Grief
- 84. Hashimoto's disease
- 85. Headaches
- 86. Heart disease
- 87. Hemifacial spasms
- 88. Hemorrhoids
- 89. Hepatitis C
- 90. Hereditary spastic paraplegia
- 91. High blood pressure
- 92. High cholesterol
- 93. Hirschsprung's disease
- 94. HIV

95. Hot flashes

98. IBS

- 96. Hypertension
- 97. Hypothyroidism

99. Idiopathic intracranial

100. Idiopathic membranous

101. Inclusion body myositis

105. Intractable brainstem

106. Interocular eye pressure

107. Irritable bowel syndrome

110. Juvenile rheumatoid arthritis

103. Inflammatory bowel disease

hypertension

nephropathy

102. Inflammation

migraines

108. Joint health

109. Joint pain

111. Keratosis

115. Leaky gut

116. Leg cramps

120. Lung Injury

122. Lyme's disease

125. Menstruation pain

127. Metabolic disease

129. Mood disorders

131. Morning sickness

132. Motion sickness

134. Multiple myeloma

135. Multiple sclerosis

136. Muscle pain

140. Nail fungus

137. Muscle rigidity

138. Muscle spasms

139. Myasthenia gravis

PROJECT CBD

133. Motor neuron disease

130. Mood swings

124. Menopause

126. Mental clarity

128. Migraines

121. Lupus

112. Kidney disease

113. Kidney failure

114. Kidney transplant

117. Lichen sclerosus

118. Lumbar back injury

119. Lumbar spinal stenosis

123. Medullary sponge kidneys

104. Insomnia

- 141. Nausea 142. Nerve disease/demyelination 143. Nerve pain 144. Neuropathy 145. Neuroprotection 146. Numbness in hands 147. Obsessive compulsive disorder 148. Ocular headaches 149. Osteoarthritis 150. Osteomalacia 151. Osteopenia 152. Osteoporosis 153. Pain 154. Panic attacks 155. Panic disorder 156. Parkinson's Disease 157. Parkinson's prevention 158. Polycystic ovary syndrome 159. Pemphigus 160. Pericarditis 161. Perimenopause 162. Peripheral neuropathy 163. Phantom limb pain 164. Plantar fasciitis 165. Polymyalgia rheumatica 166. Porphyria 167. Post ablation syndrome
- 168. Post menopause 169. Postural orthostatic tachycardia syndrome 170. Prader-Willi syndrome 171. Prednisolone withdrawal 172. Primary biliary cholangitis 173. Psoriasis 174. Psoriatic arthritis 175. Psychosis 176. PTSD 177. Recovery from injury 178. Recovery from surgery 179. Relaxation 180. Restless leg syndrome 181. Rosacea 182. Sarcoidosis 183. Schizoaffective disorder 184. Schizophrenia 185. Sciatica 186. Scleroderma 187. Scoliosis 188. Seborrheic keratosis 189. Shingles 190. Sjögren's syndrome 191. Skin conditions 192. Skin, hair, nail health 193. Sleep problems

194. Smoking cessation 195. Social anxiety 196. Speech impediment 197. Spina bifida 198. Spinal cord injury 199. Spinal stenosis 200. Stroke 201. TBI 202. Temporal arteritis 203. THC withdrawal 204. Thyroid disease 205. Tinnitus 206. TMJ 207. Toothache 208. Tourette's syndrome 209. Transverse myelitis 210. Tremors 211. Trigeminal neuralgia 212. Tuberous sclerosis 213. Undiagnosed intestinal issues 214. Undiagnosed stomach pain 215. Vertigo 216. Weight loss 217. Wellness 218. Wound healing

# APPENDIX B: COMPLETE LIST OF REPORTED SIDE EFFECTS

Side Effect	# Reports	% of Participants
Dry mouth	619	17.66%
Tiredness	429	12.24%
Bloodshot or dry eyes	188	5.36%
Overeating	181	5.16%
Headache	150	4.28%
Dizziness	130	3.71%
Digestive upset	127	3.62%
Increased pulse and heart rate	122	3.48%
Impaired concentration	116	3.31%
Increased sensitivity	78	2.22%
Anxiety	67	1.91%
Impaired coordination	45	1.28%
Vivid dreams or nightmares	7	0.20%
Itchiness or hives	6	0.17%
Insomnia/wakefulness	5	0.14%
Ringing in ears	5	0.14%
Constipation	3	0.09%
Overheating	3	0.09%
Agitation / restlessness	2	0.06%
Diarrhea	2	0.06%
Forgetfulness	2	0.06%
Grogginess	2	0.06%
Impact on warfarin dose	2	0.06%
Nausea	2	0.06%
Tingling in extremities	2	0.06%
Blood sugar higher in the morning	1	0.03%
Blurred vision	1	0.03%
Brain fog	1	0.03%
Bruising	1	0.03%
Burning of tongue	1	0.03%
Cough/lung irritation from vaping	1	0.03%
Delayed menstruation	1	0.03%
Distractibility	1	0.03%
Dried sinuses and nasal passage	1	0.03%
Food cravings	1	0.03%
Fuzzy and heavy feeling in the body	1	0.03%

Hypotension	1	0.03%
Incarceration	1	0.03%
Increase sensitivity to alcohol	1	0.03%
Increased appetite	1	0.03%
Increased pain	1	0.03%
Increased urination	1	0.03%
Irritability	1	0.03%
Lightheadedness	1	0.03%
Loss of appetite	1	0.03%
Nosebleed	1	0.03%
Numbness in mouth	1	0.03%
Poor impulse control	1	0.03%
Sadness	1	0.03%
Sciatica	1	0.03%
Scratchy throat	1	0.03%
Severe throbbing in my left leg	1	0.03%
Shingles outbreak	1	0.03%
Softer and faster-growing nails	1	0.03%
Swollen legs	1	0.03%
Urinary urgency	1	0.03%
Vomiting	1	0.03%
Weight gain	1	0.03%

<sup>i</sup> For information on the safety of cannabidiol:

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<sup>iii</sup> For information on cannabidiol and the treatment of anxiety:

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<sup>iv</sup> Armentano, P. (2012, September). CBD: Safe at High Doses. Retrieved June 26, 2019, from https://www.projectcbd.org/medicine/cbd-safe-high-doses Martin-Santos, R., Crippa, J. A., Batalla, A., Bhattacharyya, S., et al. (2012). Acute Effects of a Single, Oral dose of d9-tetrahydrocannabinol (THC) and Cannabidiol (CBD) Administration in Healthy Volunteers. *Current Pharmaceutical Design*, 18(32), 4966-4979. doi:10.2174/138161212802884780

<sup>v</sup> Vaidya, V., Partha, G., & Karmakar, M. (2012). Gender Differences in Utilization of Preventive Care Services in the United States. *Journal of Women's Health*, 21(2), 140-145. doi:10.1089/jwh.2011.2876

<sup>vi</sup> Alwhaibi, M., & Sambamoorthi, U. (2016). Sex Differences in the Use of Complementary and Alternative Medicine among Adults with Multiple Chronic Conditions. *Evidence-Based Complementary and Alternative Medicine,2016*, 1-8. doi:10.1155/2016/2067095

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